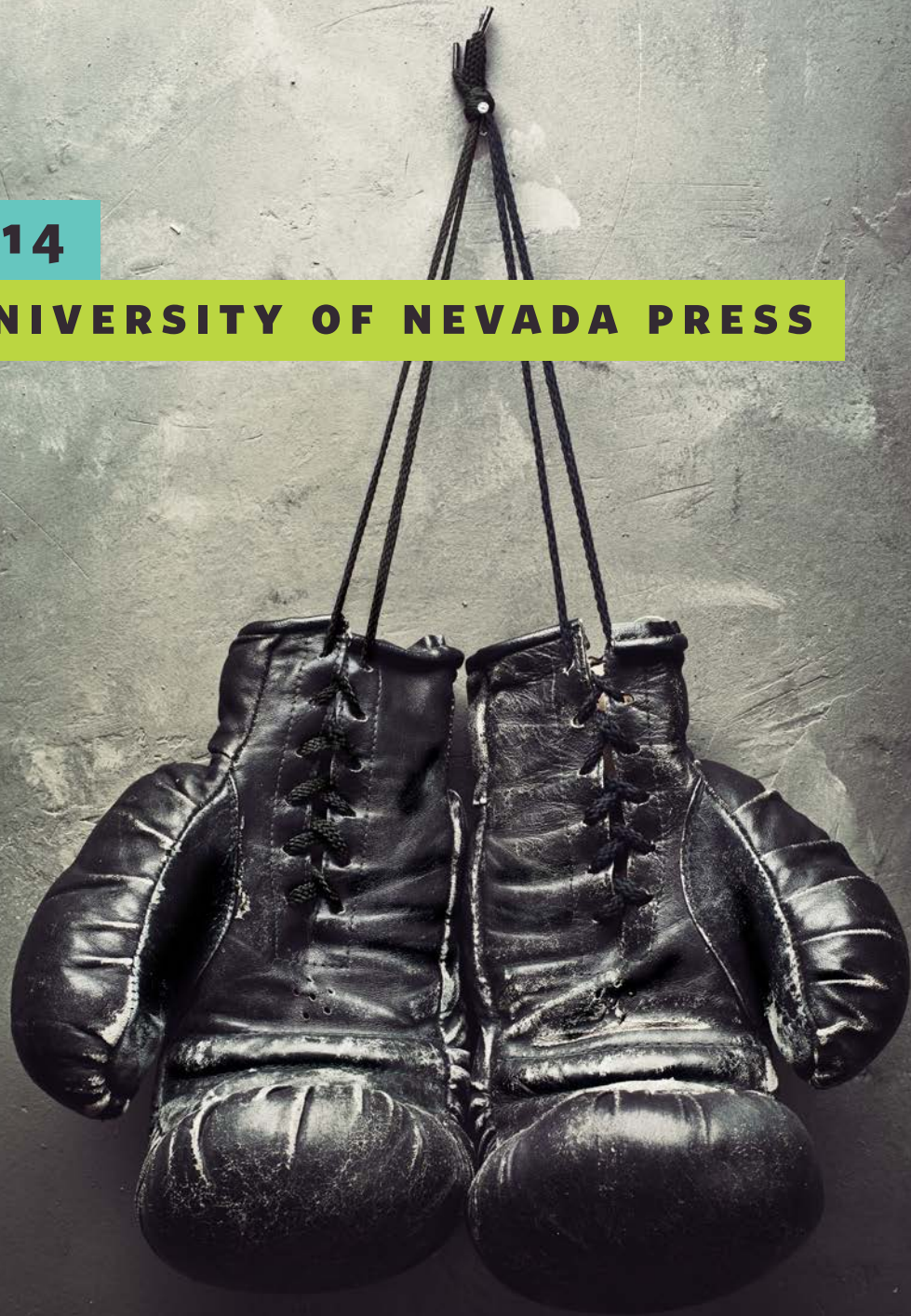
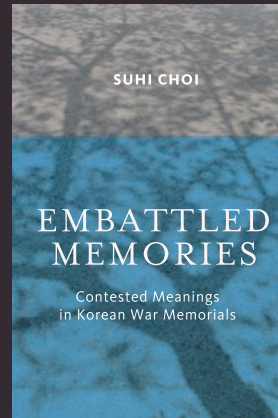
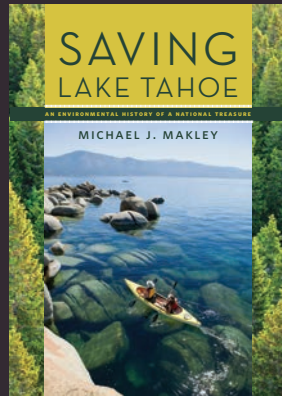
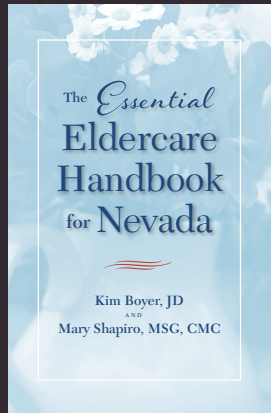
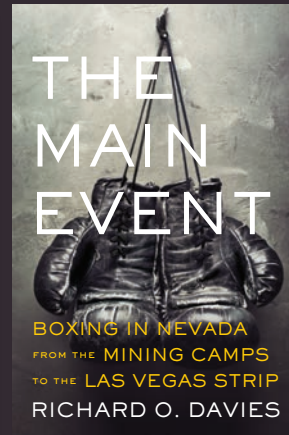
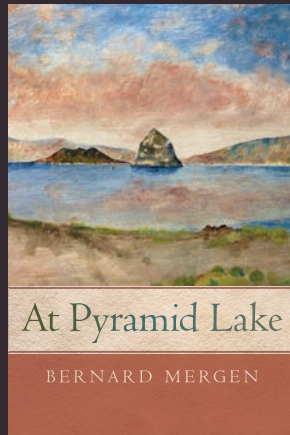
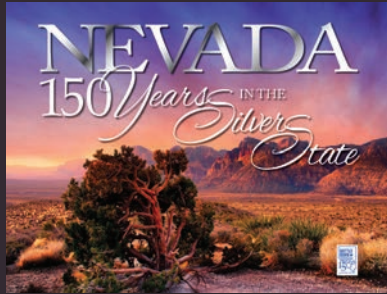


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Lake Tahoe. Courtesy of Dotty Molt.



Oscar Goodman, mayor of Las Vegas from 1999 to 2011, with showgirls. Courtesy of the Las Vegas Review-Journal.



Buckaroo. Courtesy of Linda Dufurrena.

Battle Born—Nevada Proud!

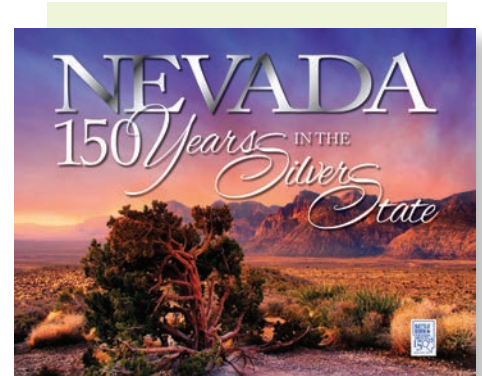
Nevada

150 Years in the Silver State

EDITED BY GEOFF SCHUMACHER

October 31, 2014, will mark the 150th anniversary of Nevada's statehood. The official commemorative volume of the Nevada Sesquicentennial, *Nevada: 150 Years in the Silver State* is a compelling historical, visual, and cultural portrait of the "Battle Born" state. Editor Geoff Schumacher, a well-known Nevada journalist and author, brings together contributions from the state's finest writers and photographers. This ambitious book profiles each of Nevada's seventeen counties, as well as its diverse cultural treasures. Natural landmarks from Lake Tahoe to Red Rock Canyon are highlighted, along with the neon metropolises of Las Vegas and Reno. Photographic essays cover the most important facets of the state, from mining and gaming to ranching and entertainment. Although history is an important component, it is only one element of the rich texture of this volume, which also looks at the state's present and future and Nevada's place in the West, in America, and in the world.

- Official Legacy Project of the Governor's "Nevada 150" Commission
- Lavishly illustrated, oversize folio volume
- Statewide publicity campaign
- Print and radio advertising



GEOFF SCHUMACHER is publisher of Stephens Media's Iowa newspaper group, which includes the *Ames Tribune*. A University of Nevada, Reno, graduate, he was a reporter, editor, columnist, and newspaper executive in Las Vegas for twenty-three years before moving to Iowa in 2011. He is the author of *Sun, Sin, and Suburbia: The History of Modern Las Vegas* and *Howard Hughes: Power, Paranoia, and Palace Intrigue*.

June

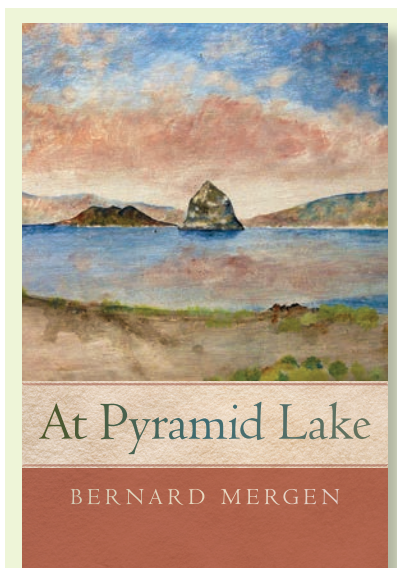
256 pages | 12 x 9

200 photographs / 2 maps

cloth | 978-1-935043-77-5

\$29.95

PUBLISHED BY STEPHENS PRESS



BERNARD MERGEN is professor emeritus of American studies at George Washington University. His publications include *Weather Matters: An American Cultural History Since 1900* and *Snow in America*. A native of Reno, Nevada, he lives in Franklin, West Virginia.

April

320 pages | 6 x 9

23 photographs | 1 map

paper | 978-0-87417-939-2

e-book | 978-0-87417-940-8

\$26.95

The multifaceted stories of a distinctive landmark

At Pyramid Lake

BERNARD MERGEN

“The book’s breadth and depth add a great deal to our understanding of our northern Nevada locale and its context in a wider historic and literary milieu.”

—Ann Ronald, author of *Friendly Fallout*, 1953

Pyramid Lake is one of the largest lakes in the Great Basin, the terminus of the Truckee River flowing from Lake Tahoe into northern Nevada. This desert oasis, with a surface area of nearly two hundred square miles, is a unique geological feature and was home to the Paiute for thousands of years before the arrival of explorer John C. Frémont in 1844.

For the Paiute, it was a spiritual center that provided life-sustaining resources, such as the cui-ui, a fish unique to the lake and now endangered. For the ranchers and farmers who settled on tribal lands, the waters that flowed into it were necessary to raise cattle and crops. Mergen tells how these competing interests have interacted with the lake and with each other, from the Paiute War of 1860 to the present. The lake’s very existence was threatened by dams and water diversion; it was saved by tribal claims, favorable court decisions, improved water laws, and the rise of environmentalism.

At Pyramid Lake is about more than Indians and water wars, however. It is the story of railroads on the reservation and the role of federal, state, and private groups interested in sportfishing. It is about scientists, artists, and tourists who were captivated by the lake’s beauty. Finally, it is also a story of the lake as a place of spiritual renewal and celebration. Mergen grew up near its shores in the 1940s and returned frequently through the years. In this cultural history, he combines his own remembrances with other source material, including novels, poetry, newspaper and magazine journalism, unpublished manuscripts, and personal conversations, to paint a fascinating portrait of one of Nevada’s natural wonders.

How prizefighting flourished in the Silver State

The Main Event

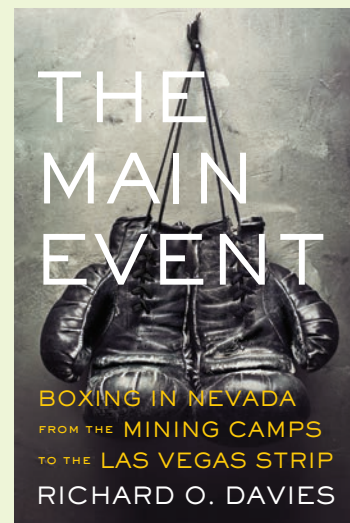
Boxing in Nevada from the Mining Camps to the Las Vegas Strip

RICHARD O. DAVIES

As the twentieth century dawned, bare-knuckle prizefighting was transforming into the popular sport of boxing, yet simultaneously it was banned as immoral in many locales. Nevada was the first state to legalize it, in 1897, solely to stage the Corbett-Fitzsimmons world heavyweight championship in Carson City. Promoters such as Tex Rickard brought in Jack Dempsey and other fighters to the mining towns of Goldfield and Tonopah. Prizefights sold tickets, hotel rooms, drinks, meals, and bets on the outcomes. Reno hosted the Johnson-Jeffries “Fight of the Century” in 1910. It was boxing—before gambling, prostitution, and easy divorce—that first got Nevada called “America’s Disgrace” and the “Sin State.”

The Main Event explores how boxing’s growth in Nevada relates to the state’s role as a social and cultural outlier. Starting in the Rat Pack era, organized gambling’s moguls built arenas outside the Vegas casinos to stage championships—more than two hundred from 1960 to the present. Tourists and players came to see and bet on historic bouts featuring Sonny Liston, Muhammad Ali, George Foreman, Sugar Ray Leonard, Mike Tyson, and other legends of the ring. From the celebrated referee Mills Lane to the challenge posed by mixed martial arts in contemporary Las Vegas, the history of boxing in Nevada is integral to the growth of the sport in America.

Davies utilizes primary and secondary sources to analyze how boxing in the Silver State intersects with its tourist economy and libertarian values, paying special attention to issues of race, class, and gender. Written in an engaging style that shifts easily between narrative and analysis, *The Main Event* will be essential reading for sports fans and historians everywhere.



RICHARD O. DAVIES is Distinguished Professor of History, Emeritus, at the University of Nevada, Reno. His most recent book is *Rivals! The Ten Greatest American Sports Rivalries of the 20th Century*; other works include *Sports in American Life: A History* and *The Maverick Spirit: Building the New Nevada*. In 2013 he was inducted into the Nevada Writers Hall of Fame.

April

312 pages | 6 x 9

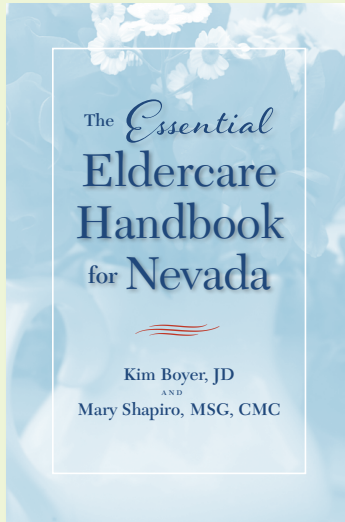
12 photographs

cloth | 978-0-87417-928-6

e-book | 978-0-87417-938-5

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WILBUR S. SHEPPERSON SERIES IN
NEVADA HISTORY



KIM BOYER, JD, founder of the Boyer Law Group, is certified as an elder law attorney by the ABA-approved National Elder Law Foundation. She practices in the areas of elder law, estate planning, Medicaid, and veterans planning.

MARY SHAPIRO, MSG, CMC, has several decades' experience as a gerontologist, counselor, and educator. In 1992 she cofounded Senior Direction, a geriatric care-management company.

Boyer and Shapiro are coauthors of *Alzheimer's and Dementia: A Practical and Legal Guide for Nevada Caregivers*.

March

200 pages | 6 x 9

paper | 978-0-87417-941-5

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A comprehensive guide for seniors and their families

The Essential Eldercare Handbook for Nevada

KIM BOYER AND MARY SHAPIRO

"This is a must-have for the aging community, professional and lay-person, be they the older adult's child or the older adult. It belongs on everyone's book shelf!"

—Phyllis Militello, assistant director (retired) at the University of Nevada School of Medicine, Geriatric Education Center

"Boyer and Shapiro include wonderful and useful advice while encompassing all the new information necessitated by the Affordable Care Act. Family caregivers and gerontology professionals in Nevada will find this to be the essential guide to eldercare."

—Kenneth J. Doka, professor of gerontology at the College of New Rochelle and author of *Counseling Individuals with Life Threatening Illness*

The senior years can be daunting, for spouses, children, other caregivers, and seniors themselves. Too often a sudden crisis leaves a family unprepared and feeling helpless. Chronic illnesses and limited funds can present difficult and emotional choices regarding care or housing. Rules and resources vary from state to state. Everyone can use help from experienced professionals in understanding them.

Boyer and Shapiro provide Nevada-specific information—medical, legal, and financial—on the wide range of problems that arise during the elder years. Case studies show how a typical family copes with troubles such as failing health or financial cares and what options they have. This guide will help Nevada residents plan for their own senior years and take care of aging parents, spouses, and other loved ones.

- Hard-to-find information for veterans and their families
- Updates on Medicaid, Medicare, and the Affordable Care Act
- Suggested ways to protect financial assets and legal rights
- Appendix includes "Community Resource Guide for Nevada" and "Guide for a Family Meeting"

Understanding the fight to “keep Tahoe blue”

Saving Lake Tahoe

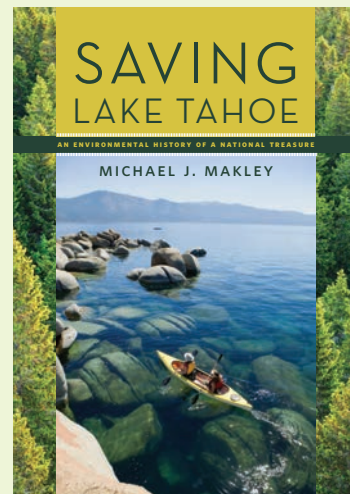
An Environmental History of a National Treasure

MICHAEL J. MAKLEY

The history of Lake Tahoe begins with the Washoe Indians who managed its resources for thousands of years, selectively utilizing its bounty. The relatively brief Euro-American history at Lake Tahoe began in the mid-nineteenth century. Though awestruck by the lake's beauty, the new arrivals were also intent on harvesting its abundant resources. In a mere half century, the basin's forests and fisheries were destroyed, the lake's pristine clarity dramatically reduced.

Left alone, nature healed itself, and by the 1960s mature forests once again surrounded the lake. Its water clarity improved, to a visibility more than one hundred feet deep. However, Tahoe's wonders brought new threats: millions of annual visitors and incessant development, including ski resorts and casinos. *Saving Lake Tahoe* looks at the interaction through the years between human activities and Tahoe's natural ecosystems. It is a dramatic story of ecological disasters and near misses, political successes and failures. Utilizing primary sources and interviews with key figures, Makley provides a meticulously researched account of the battles surrounding the management of the Tahoe basin.

Makley takes the story up to the present, describing the formation and evolution of a new type of governing body, the bistate Tahoe Regional Planning Agency, and groundbreaking efforts to utilize science in establishing policy. He depicts the passionate fights between those who seek to preserve the environment and advocates of individual property rights. Although Tahoe remains unique in its splendor, readers will understand why, with continued pressure for development, reversing environmental deterioration and improving the lake water's clarity remain elusive goals.

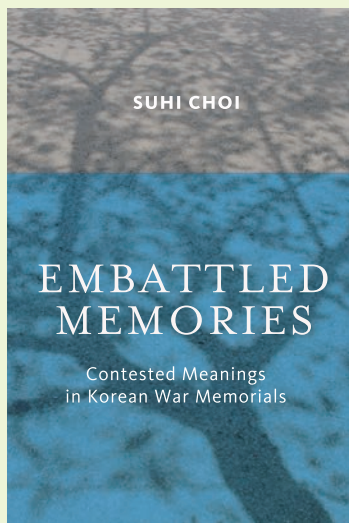


MICHAEL J. MAKLEY is the author of several studies of Nevada history, including most recently *Cave Rock: Climbers, Courts, and a Washoe Indian Sacred Place* (coauthored with Matthew S. Makley) and *A Short History of Lake Tahoe*. He divides his time between Denver and the eastern Sierra.

March

272 pages | 6 x 8.5
23 b/w photographs | 1 map
paper | 978-0-87417-934-7
e-book | 978-0-87417-935-4

\$24.95



SUHI CHOI studied at Korea University in Seoul, Brooklyn College, and Temple University. She is assistant professor of communication at the University of Utah. Her articles have appeared in *Rhetoric and Public Affairs*; *Media, Culture, and Society*; *Qualitative Inquiry*; *Asian Cinema*; the *Public Historian*; and *Memory Studies*.

April

160 pages | 6 x 9

7 b/w photographs

cloth | 978-0-87417-936-1

e-book | 978-0-87417-937-8

\$34.95s

Exploring the complexities of remembrance

Embattled Memories

Contested Meanings in Korean War Memorials

SUHI CHOI

“An interesting, informative, and creative book; Choi’s insights will remain relevant for years to come.” —Bonnie Brennen, Nieman Professor of Journalism, Marquette University

“The great strength of this book is the clarity and vivacity with which Choi conveys the complex struggle of meanings in a wide range of media: television documentaries, memorials, statues, oral histories and newspaper accounts. Anyone who wants to understand the effects of the Korean conflict on those who lived through it or who seek to memorialize it will find this a compelling read.” —Daniel Kim, associate professor of English, Brown University

The Korean War has been called the “forgotten war,” not as studied as World War II or the Vietnam War. Choi examines the collective memory of the Korean War through five discrete memory sites in the United States and South Korea, including the PBS documentary *Battle for Korea*, the Korean War Memorial in Salt Lake City, and the statue of General Douglas MacArthur in Incheon, South Korea. She contends that these sites are not static; rather, they are active places where countermemories of the war clash with the official state-sanctioned remembrance. Through lively and compelling analysis of these memory sites, which include two differing accounts of the No Gun Ri massacre—contemporaneous journalism and oral histories by survivors—Choi shows that diverse narratives of the Korean War compete for dominance in acts of remembering. *Embattled Memories* is an important interdisciplinary work in two fields, memory studies and public history.

How developing a visual culture changed the industry of mining

Seeing Underground

Maps, Models, and Mining Engineering in America

ERIC C. NYSTROM

“No previous historian has attempted anything like Nystrom’s study. This book will be *the* standard reference for information on the history of mine mapping for years to come.”

—Terry Reynolds, professor of history, emeritus, at Michigan Technological University

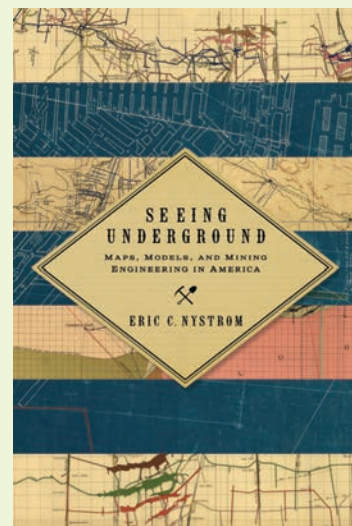
“There are no other works that explore maps and models and their relationship with the industrialization of mining—it is a significant contribution.”

—David Wolff, dean of the College of Liberal Arts at Black Hills State University

Digging mineral wealth from the ground dates to prehistoric times, and Europeans pursued mining in the Americas from the earliest colonial days. Prior to the Civil War, little mining was deep enough to require maps. However, the major finds of the mid-nineteenth century, such as the Comstock Lode, were vastly larger than any before in America. In *Seeing Underground*, Nystrom argues that, as industrial mining came of age in the United States, the development of maps and models gave power to a new visual culture and allowed mining engineers to advance their profession, gaining authority over mining operations from the miners themselves.

Starting in the late nineteenth century, mining engineers developed a new set of practices, artifacts, and discourses to visualize complex, pitch-dark three-dimensional spaces. These maps and models became necessary tools in creating and controlling those spaces. They made mining more understandable, predictable, and profitable. Nystrom shows that this new visual culture was crucial to specific developments in American mining, such as implementing new safety regulations after the Avondale, Pennsylvania, fire of 1869 killed 110 men and boys; understanding complex geology, as in the rich ores of Butte, Montana; and settling high-stakes litigation, such as the Tonopah, Nevada, *Jim Butler v. West End* lawsuit, which reached the US Supreme Court.

Nystrom demonstrates that these neglected artifacts of the nineteenth and early twentieth centuries have much to teach us today. The development of a visual culture helped create a new professional class of mining engineers and changed how mining was done.



ERIC C. NYSTROM is associate professor of history at the Rochester Institute of Technology. He is the editor of *Mining History News* and the author of “Underground Photography and American Mining Before 1920,” which won the 2010 John Townley Award for best journal article from the Mining History Association.

March

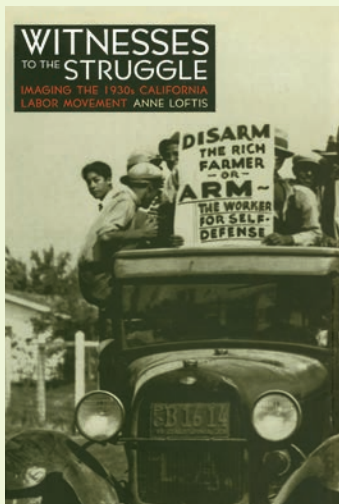
320 pages | 6 x 9

43 b/w photographs

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\$39.95



ANNE LOFTIS is a journalist and researcher and the coauthor of *The Great Betrayal: The Evacuation of the Japanese-Americans During World War II* and *A Long Time Coming: The Struggle to Unionize America's Farm Workers* and author of *California—Where the Twain Did Meet*. She lives in Palo Alto, California.

March

256 pages | 6 x 9

34 b/w photographs

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NEW IN PAPERBACK

Artists and writers helped us see the suffering of the Great Depression

Witnesses to the Struggle

Imaging the 1930s California Labor Movement

ANNE LOFTIS

"A wonderful book, beautifully written and must read for labor, ethnic, economic, Western, and social/cultural historians, and for those who treasure Americana." —*Choice*

In this groundbreaking interdisciplinary study, Loftis examines the artists who put a human face on the farmworkers' plight in California during the Great Depression, focusing on writer John Steinbeck, photographer Dorothea Lange, sociologist and author Paul Taylor, and journalist Carey McWilliams. Loftis probes the interplay between journalism and art in the 1930s, when both academics and artists felt an urgent need to be relevant in the face of enormous misery. The power of their work grew out of their personal involvement in both the labor struggles and the hardships endured by workers and their families. Steinbeck, Lange, and the other artists and intellectuals in their circles created the public images of their times. Works such as *The Grapes of Wrath* or Lange's *Migrant Mother* actually helped mold public opinion and form government policies. Even today these works remain icons in our shared perception of that era. Loftis helps us understand why this art still seems the truest representation of those desperate times, three-quarters of a century later.

NEW IN PAPERBACK

Everyday Las Vegas

Local Life in a Tourist Town

REX J. ROWLEY

“Rowley focuses on the overlooked portion of Las Vegas—areas in the shadow of the glitter. By examining the lives of its residents, often neglected in other studies, his book makes a major contribution both to the literature on Las Vegas and the geography of everyday life.”

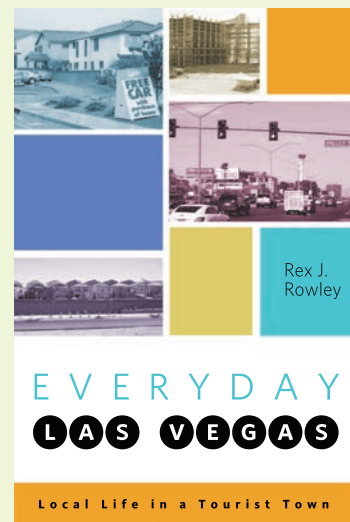
—Richard Francaviglia, author of *Believing in Place: A Spiritual Geography of the Great Basin*

“Rex Rowley considers Las Vegas from an angle that gets far too little attention: what it’s like for the people who live and work there, and what the place means to them. Whether you’re a Las Vegan by birth or choice, or a scholar trying to figure out both ‘Sin City’ and the people who make it tick, you will learn something from this insightful book.”

—Michael S. Green, coauthor of *Las Vegas: A Centennial History*

Every year, nearly forty million people visit Las Vegas from all over the world, though only two million call the city home. Using interviews with more than one hundred local residents, *Everyday Las Vegas* takes a close look at what life is like for those who live in a place that the rest of the world sees as an exotic, even decadent vacation destination.

Rowley surveys the reasons people move to Las Vegas, how they interact as both workers and consumers with the overwhelming tourist economy, and how they are affected by its constant growth and rapid change. He considers the impacts of a very fluid population on the stability of schools, churches, and other community institutions. His interviews candidly reveal the benefits and perils of living in a nonstop, twenty-four-hour city that is rich in myriad entertainment options but also offers easy access to compulsive gambling and other addictions. More broadly, *Everyday Las Vegas* looks at how the perception of a locale differs between insiders and outsiders and how the personality of a place influences the lives of its residents.



REX J. ROWLEY was raised in Las Vegas and received his bachelor’s degree from Brigham Young University and his master’s degree and PhD from the University of Kansas. He is an assistant professor of geography at Illinois State University.

February

272 pages | 6 x 9

20 b/w photographs | 6 maps

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**March**

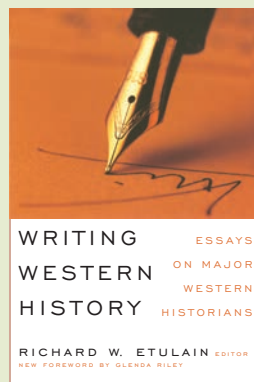
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Literature from the Golden State, Second Edition

EDITED BY GERALD W. HASLAM

Haslam divides the state into five regions, selecting prose and poetry from each to reflect their history, terrain, and culture. *Many Californias* features sixty-seven authors ranging from Jack London to Maxine Hong Kingston, making it the most diverse general-interest anthology available.

GERALD W. HASLAM is professor emeritus of English at Sonoma State University. He is the author of *Straight White Male* and other award-winning titles and lives in Northern California.

BACK IN PRINT

Writing Western History

Essays on Major Western Historians

EDITED BY RICHARD W. ETULAIN

foreword by GLENDA RILEY

Historians of the American West are indebted to the pioneering scholars of the late nineteenth and early twentieth centuries such as Frederick Jackson Turner, Walter Prescott Webb, and Herbert Eugene Bolton. Etulain gathers essays by contemporary historians on ten of these early writers to survey the evolution of a scholarly field.

RICHARD W. ETULAIN is professor emeritus of history at the University of New Mexico. Past president of both the Western Literature and the Western History Associations, he lives in Portland, Oregon.

NEW IN PAPERBACK

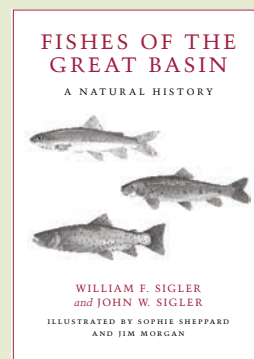
Fishes of the Great Basin

A Natural History

WILLIAM F. SIGLER AND JOHN W. SIGLER

Naturalists and recreational anglers will welcome the paperback edition of this comprehensive volume, first published in 1986, which describes every species in the lakes and streams of the Great Basin. Includes an updated checklist of established species, discussion of threatened and endangered species, glossary, bibliography, and index.

WILLIAM F. SIGLER (1909–95) directed the Utah State University Wildlife Resources Department from 1950 to 1974. His son, **JOHN W. SIGLER**, consults on fisheries and environmental issues.



April

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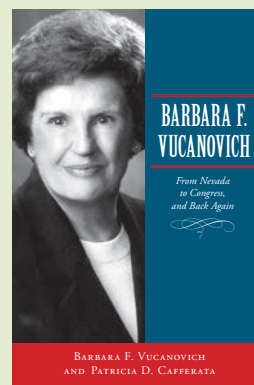
Barbara F. Vucanovich

From Nevada to Congress, and Back Again

BARBARA F. VUCANOVICH AND PATRICIA D. CAFFERATA

Barbara Vucanovich was sixty-two when she ran in her first election, becoming the first woman ever elected to a federal office from Nevada. In this engaging memoir, written with her daughter, she reflects on the road that led her to Washington—her years as mother, businesswoman, and volunteer.

BARBARA VUCANOVICH (1921–2013) retired in 1996 after serving seven terms in the US House of Representatives. **PATRICIA D. CAFFERATA** served as Nevada state treasurer and district attorney of Lincoln, Lander, and Esmeralda Counties. She lives in Reno, Nevada.



April

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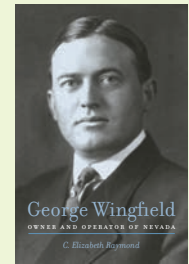
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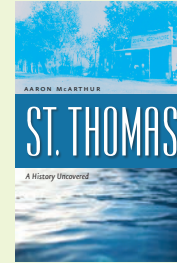
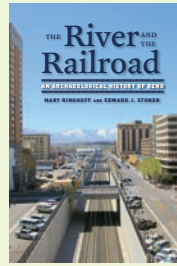
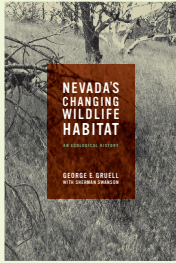
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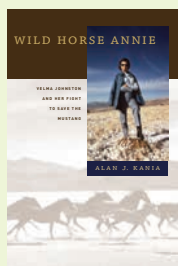
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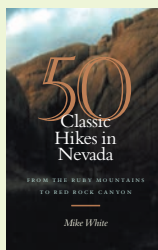
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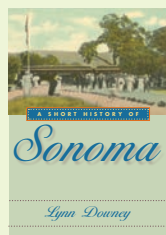
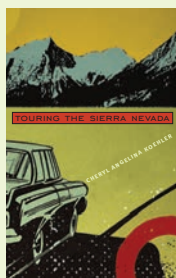
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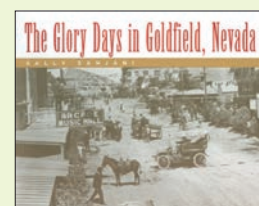
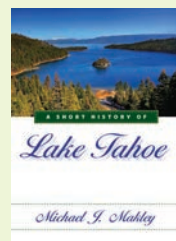
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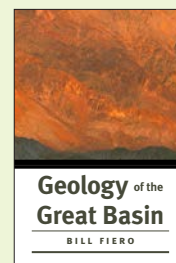
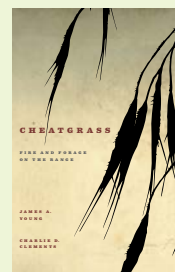
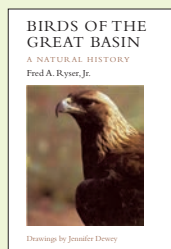
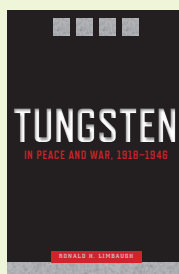
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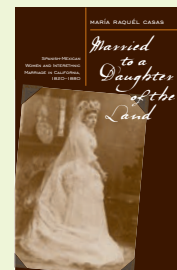
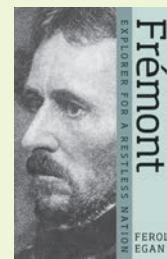
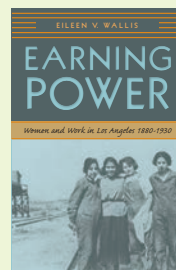
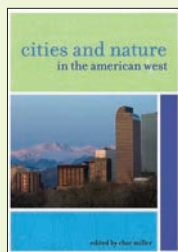
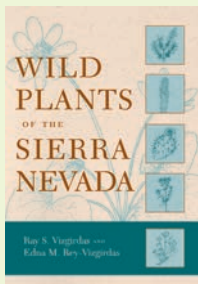
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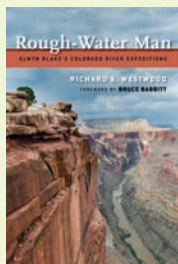
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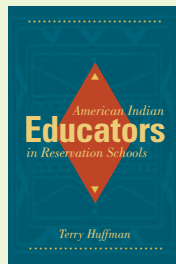
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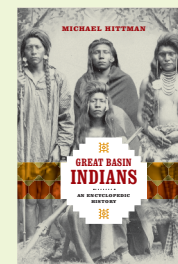
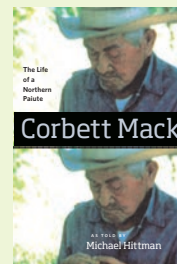
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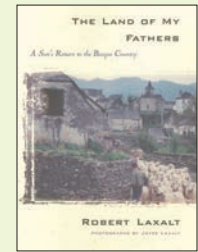
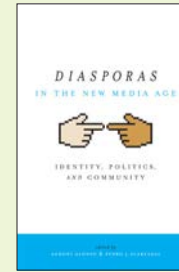
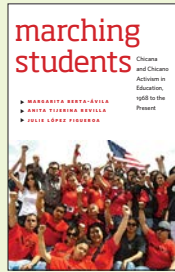
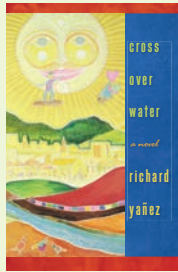
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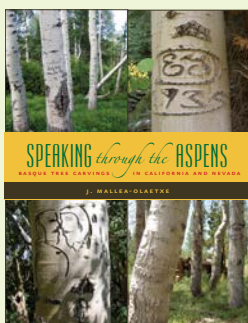
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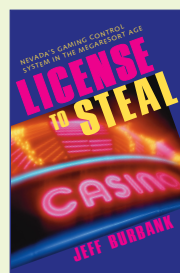
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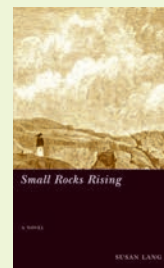
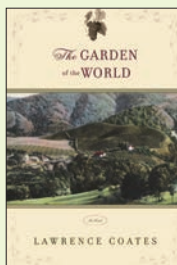
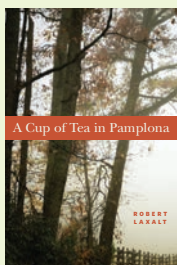
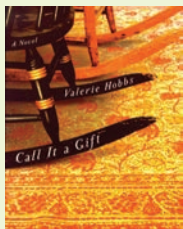
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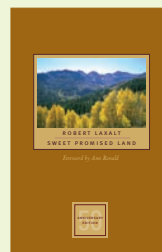
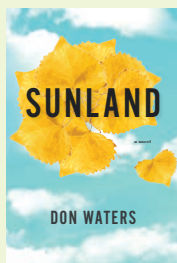
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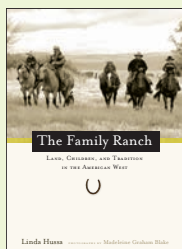
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